

Pay It Forward Project  
P.O. Box 903  
Ashburn, VA 20146  
EIN 20-4810720  
[www.payitforwardproject.org](http://www.payitforwardproject.org)



## **EI Salvador Economical Development Program June 2009 Progress Report**

### **Program Overview**

- Purpose of the program is to expand poultry businesses to hen laying coops within the communities in which Pay It Forward Project (PIFP) works
- Eligible beneficiaries would be awarded participation in the program
- Aim would be for profit maximization

### **Accomplishment**

- Interview process performed and first families selected to participate
- Site survey for construction of the first coop performed
- Community involvement established with committed group of volunteers
- Cost study on materials and supplies performed for competitive pricing
- Retention walls built for stability of coop
- Feeders and nests purchased
- Purchase of the chicks to be delivered at a future date
- Initiated educational portion of the program by visiting an operating chicken coop for hands on experience and visualization

### **Key Decisions Taken**

- On site PIFP Project Manager (PM) David Peterson who is donating three months of his time to execute the program has been on the ground since June 1, 2009 which required a budget reallocation with regard to volunteer transportation costs
- Enlisted the assistance of a beneficiary Mr. Ever Rivera for a period of six months to a year with a paying it forward spirit as he is experienced in the hen laying business; his time helping us will be in exchange for help with the expansion of his family's chicken coop business
- Increased number of chicks per coop from 200 to 500 to optimize expenditures following a volume verses cost analysis
- Due to the high crime area a rental car was an imminent requirement for the continuance of the program

### **Current Status**

- Working on drainage system for optimized dry environment for coop
- Finalizing coop structure and walls
- Continuing development of classroom materials
- Finalizing contracts for the beneficiaries of the program that will include the paying it forward philosophy

## **Projected Activity for the Next Month**

- Founders travel to El Salvador to oversee progress and work on program
- Roofing to be started
- Purchase of lighting system
- Purchase and installation of chicken wire
- Purchase first month of chicken feed
- Continuation of beneficiaries' education on caring for chickens
- Delivery of chicks on 20 JUL 09
- First vaccination of chicks
- Veterinarian training to be scheduled
- Initiate Mr. Ever & Mauricio Rivera's coop program

## **Challenges**

- Security has been a major challenge to overcome as the area is home to major gangs (i.e. MS13 Mara Salvatrucha) and high criminal activity; as a result PIFP's PM has already been assaulted at gunpoint which led to the decision to allocate funds to secure personal safety and completion of the project
- Monsoon season and extreme heat have been major delaying factors

## **General Assessment of Program**

We have proudly selected for our first coop program two families who have shown through time to be highly responsible, dedicated and enthusiastic individuals whom were in need of a vote of trust. Our first family is led by Miss Blanca Luz Bautista (48) mother of five. Three of Blanca's children are struggling to stay in school and to work to help support the family which lives on a monthly income of \$295. One of her children Mariano (26) was run over by a car at the age of six and consequently suffered brain injuries that left him in a vegetative state.

Our other family is led by Miss Maria Ester Bautista de Baraona (50) mother of seven who also cares for her orphaned grandchildren (14 and 7) as her daughter died of colon cancer a year ago. One of her daughters Lucia had to put her education on hold for a year to help sustain the family and is returning to her university studies next semester with hopes to be able to remain in school once the chicken coop program is able to supplement the family's income which is currently \$400.

Both families through the years have been able to obtain ownership of the land on which they live. Both are rural housing with no running water or toilets.

## **Conclusion**

Despite the various challenges encountered we are proud of the decisions and accomplishments made thus far on our program. We are eager to return to El Salvador this coming week to work side by side with PIFP's Project Manager.

There is a long road ahead as this program will not end with the construction of the chicken coops. We are determined to impart to these hard working families, the knowledge that they can change the circumstances in which they are living; the knowledge that Blanca and Ester's children will be able to stay in school, get an education and keep away from gang activities. Thanks again for the opportunity to bring us one step closer to empowering their lives and making their dreams a reality through Pay It Forward Project.

***PIFP is a Non-profit organization under Section 501(c)(3) of the U.S. Internal Revenue Code. Consequently, gifts, contributions and grants of cash are tax deductible under U.S. Federal or State law.***

## Photographs

### Blanca's Family



### Ester's Family



### Coop Site and Materials



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**Photographs**

**More Materials**



**Ester cooking for Volunteers & PM Dave Peterson with Volunteers**



**Field Trip Class**



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## Photographs

### Ever finishing retention wall and More Materials



### Coop site and Dave Peterson with children



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